



Retail Program: Winter Rims

Synopsis: Every summer, auto manufacturers begin the daunting task of distributing winter rims to their dealer network. Containers start arriving from overseas, filled with thousands of winter rims to be sold in the Canadian market, despite the low demand for them at this time.

Challenge: The influx of winter rims creates havoc for the distribution centre as with a massive spike in inventory volumes, warehousing and the distribution process becomes a concern. Warehouse space has to be sourced, the correct staffing must be in place, and talented individuals must manage the entire process of distributing to the dealer network.

Solution: Vision Transportation provides a specialty service that manages the influx of warehouse inventory and overall management in distribution of the product. Vision coordinates orders with dealers, arranges shipments, and reports to head office, taking into consideration the complexities of their supply chain.

Vision: As a result, we are able to seamlessly warehouse, manage, and distribute to dealerships nationwide, and provide innovative solutions that meet the needs of our customers.



Vision Transportation works with retail displays, seasonal items, product returns, and more.

For more information contact us today!

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